

LANDOR®



Good Cheese Made Simple !



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About LAND'OR GROUP



LAND'OR is a food manufacturing group founded in 1994 by two veterinarian doctors : Dr Hatem Denguezli and Dr Hichem Ayed.

LAND'OR is one of Middle East and North Africa major players in the dairy industry and mainly in the cheese categories, listed in Tunis Stock exchange and employing more than 700 people in its headquarter in Ben Arous Tunisia and 200 people in the second factory in Kenitra, Morocco, a new state-of-the-art factory which allows LAND'OR to accelerate its international development and to diversify its products portfolio.



Our Mission

At LAND'OR, we are as ambitious as tenacious; we are committed to become a key international player that offers the best solution for our customers/ consumers' needs in dairy products and other food products as well by meeting their requirements in terms of quality, food safety and budget.



Our Values

To achieve this mission, we are committed to find innovative solutions, to be transparent in terms of labelling information and we will respect the laws and the most stringent requirements for the care of our consumers, our customers, our teams and our shareholders.



Our Priorities

Our business priority is to develop our presence in the emerging markets and to focus on dairy and foodservice business categories by emphasizing innovation solutions for our clients and customers.

Key dates and numbers

- 1994** SOVIA (Former Land'or name) was established; sausages and halal meat factory
- 1996** Mad cow crisis: Strategic reorientation; the launch and development of the processed cheese category
- 1998** Obtaining approval CE (1999/344/CE)
- 2000** Modernization of industrytools and Certification DS3027/1997 (System and HACCP)
- 2002** Joint-venture between LAND'OR and BEL group to launch triangle portions
- 2005** LAND'OR launched its own triangles processed cheese under the brand LAND'OR
- 2008** Dairy raw material world crisis : LAND'OR launches food preparation ranges (based on mixed dairy and vegetable fats)
- 2009** Internationalization program; setup of LAND'OR in Libya (2010), USA (2011) and Morocco (2012)
- 2012** Listed in the Tunis Stock Exchange and business transformation.
- 2013** New corporate identity & SAP implementation
- 2014** European sanitary agreement and Russian export approval
- 2015** LAND'OR start offering sub contracting services for different multinational compagnies and private labels
- 2016** ISO 9001 v2008 and Fssc 22000 v2005 Certification And Regional Copaking Agreement For The Kraftheinz Company
- 2018** LAND'OR welcomes AfricInvest (+1,5 billion USD Investment fund) among its reference shareholders: new business . Plan including capacity increase, innovation and diversification investment plans
- 2022** Launch of Landor Maroc Industry and its new product ranges
- 2023** ISO 45001 and Innovation Award, Las Vegas Sauce and squeeze
- 2025** Landor MEA begins providing services to our clients in the Middle East and Africa

- **+900** EmployeesTunisia & Morocco
- **40%** Market share in the local market (leadership vs Lactalis and Bongrain local partners)
- **132** SkuSold in 12 countries
- **N°1** : LAND'OR is the first and unique cheese producer in North Africa to be authorized to export in Russia an all the European community markets



LAND'OR Middle East

and Africa

LAND'OR Middle East & Africa teams are in charge of the commercial and marketing operations and more generally the international presence of the LAND'OR group. All LAND'OR MEA qualified teams are dedicated to serve our clients, distributors, and retailers and to satisfy our consumer's needs. If you have any inquiry or business request, please contact us.



Our products



Processed in Triangles



Processed in Squares



Grated Cheese



Professional & Food Services



Processed in Slices



Mozzarella



Squeeze Cheese



Cans



Processed in Portions & Blocks



Speciality Cream Cheese



Mayo, Ketchup & Sauces



Cooking Cream & Keshda

Our International leading brands

LANDOR has developed a solid portfolio of brands that have helped build a strong image of quality and trust in both local and international markets.





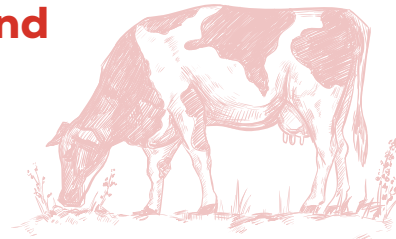
Good Cheese

made simple !

From the beginning and even today, after decades of bathes production, sales, experiences with our customers, we ask ourselves the same question every day: how to simplify the living of our consumers by offering them good cheese which meets their expectations, their means and, above all, a cheese that is accessible: simple and easy to use. We try to provide answers every day and we commit ourselves to do so as long as our story goes on.

Premium, Full dairy, mixed fats and analogue cheeses : 4 recipes for 4 budgets !

Both for “full dairy fats” and for “food preparation products”, we are offering a minimum of four levels of taste perception with four different price points. You need to taste, to make a blind test and mainly to let your customers make the testing to discover that, only LAND'OR, can make a really tailored solution for your business segment.











Focus Horeca

Mozzarella, Pasta Filata, Pizza Cheese, Cooking Cream, Cream cheese, Cheddar sauces and dips, Mayonnaise, Ketchup, condiments...

Our HORECA offer puts at your disposal the best of our dairy expertise reputed for the quality coming from 30 years of know-how.



Dear Chefs and partners, the ingredients choice is fundamental for the success of your recipes, that is why our brands support you in the crucial step of choosing your ingredients: our products, thanks to their unique performance combining taste, functionalities and costing solutions will sublime all your menus..



NO MOZZA No Cheese Party !

Italian pasta fillata pizza cheese is a real game changer for pizzaiolos: our exclusive recipes, frozen or chilled will fit their requirements in terms of stability, melting, stretching and, above all, food cost price. Our pizza cheeses are also available shredded, grated and diced.





CHEESE *sauces !*

Innovation Focus

Our latest launches

Since our first launch in the cheese category, 1996, LAND'OR has caught a virus that we have called the Pioneers Innovative Spirit of the Pioneers. Since that time, things have not improved.

Today, 2026, we are happy and proud to introduce our latest launches, for the pleasure of both gourmets and chefs.

100% real and authentic cheeses with character, for dressing, dipping and enhancing all your dishes. Enjoy Cheddar and Emmental in 150g, 450g, 3kg and 1L formats.



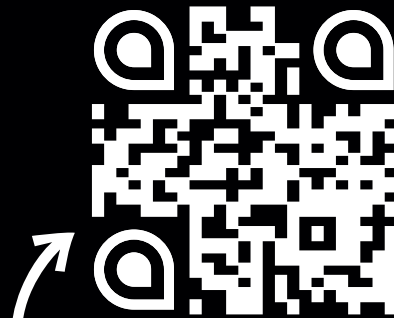


Cheese & Co !

To empower our offer in some specific targets such as cooking ranges or foodservice and HORECA, we are offering extra product's categories that will be complementary with our cheese & food preparation ranges:

Mayonnaise, Ketchup and a wide range of sauces and condiments.





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